



DYNELLE J. LUNSFORD

Dynelle Lunsford: The Visionary Behind Hilltop Paradise Jamaica

From the rolling hills of Danville, Virginia, to the tranquil coastline of Boscobel, Jamaica, Dynelle Lunsford has built a career, and a legacy, rooted in vision, resilience, and generational impact. As the Founder and Sole-Proprietor of Ajialon Properties, LLC and the Owner & Operator of Hilltop Paradise Jamaica, Ms. Dee (as she is affectionately known as), represents a new class of global real estate entrepreneurs - those who merge purpose with profit and luxury with cultural authenticity.

Raised in an entrepreneurial environment, Dynelle's

earliest lessons in business came not from textbooks, but from life. Her biological father introduced her to the principles of investing, while her stepfather, the owner of Danville's first Black-owned radio station, demonstrated what it meant to lead boldly during a time when doing so required extraordinary courage. Her mother, a Licensed Practical Nurse, modeled tireless work ethic and sacrifice, which are values that would later become cornerstones of Ms. Dee's leadership style.

After earning her Bachelor of Science in Accounting from Hampton University, Dynelle launched her professional career as a Financial Analyst at Pittsburgh National Bank, where she sharpened her expertise in financial strategy, risk management, and asset performance. Yet despite corporate success, her life would soon be reshaped by a deeply personal turning point. Following the wrongful termination she experienced while caring for her terminally ill mother, Dynelle redirected her career entirely, transforming adversity into opportunity through strategic real estate investment during one of the most volatile housing markets in modern history.

What followed was not simply portfolio growth, but the formation of a mission to provide suitable housing to the lower income citizens and those less fortunate.

Through Ajialon Properties, named in honor of her children Ajiona and Alonzo III, Ms. Dee pioneered housing solutions that addressed systemic gaps in the traditional rental market. By converting single-family homes into Single Room Occupancy (SRO) and transitional housing environments, she created dignified, accessible living options for individuals historically excluded due to credit barriers or financial hardship. For more than two decades, her Eastern Division has served Hampton Roads, Virginia, while her Western Division preserves multigenerational property holdings in Danville, establishing a rare model of community-centered real estate ownership rooted in legacy.

Yet Ms. Dee's vision was never confined to U.S. borders.

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Drawn by both intuition and opportunity, she expanded internationally after acquiring a dramatic hillside property overlooking Ian Fleming International Airport (OCJ) and the Caribbean Sea. That development would become Hilltop Paradise Jamaica, a boutique luxury villa retreat that embodies tranquility, elegance, and intentional living. With ten unique ocean and garden view suites, crowned by an infinity pool, Hilltop Paradise is guided by the brand ethos:

“Jamaica Paradise: Where the Sea Whispers Serenity.”

Scheduled for its Grand Opening on January 30, 2026, Hilltop Paradise marks the official debut of Ajialon Properties International, a milestone that positions Ms. Dee among a growing class of African American women-led global real estate developers redefining luxury through authenticity, peace, and cultural respect.

To Dynelle, luxury is not excess, it is space, silence, intention, and restoration. It is the feeling guests experience when they step onto a balcony overlooking the sea, free from urgency, noise, and pressure. It is ownership that uplifts both traveler and community.

Today, she stands not only as a developer, but as a guardian of land, legacy, and vision, bridging continents through real estate that honors both ancestry and aspiration.